

PRIMITIVE BOOKSHELF

design Studio Nucleo



Specs

Dimensions (L - W - H): 240 x 40 x 96 cm
Weight: 30 Kg

Variants



Blue Avio

SKU: 44001BU-AV
EAN: 8052049057363



Pink

SKU: 44001PI
EAN: 8052049057370



Yellow

SKU: 44001YE
EAN: 8052049057387



White

SKU: 44001WH
EAN: 8052049057394



Black

SKU: 44001BL
EAN: 8052049057400

Grey

SKU: 44001GY
EAN: 8052049057493

Packaging

Box 1

Dimensions (L - W - H): 240.00 x 40.00 x 96.00 cm

Cubic meters: 0,92 m³

Weight: 33.00 Kg

Volumetric Weight: 184,32

The Primitive bookshelf was one of the strongest and most iconic products designed by Studio Nucleo. Initially made as a limited-edition product, this bookshelf is now industrialized by Qeeboo and re-proposed in a polyethylene version with rotational molding in order to make it accessible to everybody.

The product consists of a module that can create sculptural representations and can create a bigger bookshelf adding a second module to the first one.

“Primitive as primary geometric figure.

Primitive as computational geometry of simple solid objects. Primitive as primaeval, coarse and unconstrained objects.

Primitive aims to fragment and destruct.

To reduce aggregated forms to the most elementary geometry.

Nothing more and nothing less than volume, it bears structure, strength and the vital consistency of the materials.

Primitive evokes the paradox between the movements of the 20th century, from cubism to abstract art, constructivism and suprematism, exposing the double meaning of rationalism and its primordial geometric spontaneity.”

By Piergiorgio Robino & Stefania Fersini

